



FOR IMMEDIATE RELEASE
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CHICKCHAT RADIO ANNOUNCES 2ND ANNUAL FLAG CAKE SMACKDOWN

June 26, 2007: (Middleburg, VA/Boston, MA): Are you ready to rumble?

The Chicks are proud to announce the SECOND ANNUAL 4th of July Flag Cake Smackdown 2007, the annual bake-off with ChickChat Radio style and attitude. This is not your grandmother's bake-off!

"It's big, it's bad, and it's above all the most patriotic thing we can do in America," said co-host Heidi Hanzel. "Flag Cakes aren't just for middle America anymore – it's hip and it's hot!"

"The Flag Cake Smackdown is for the people," co-host Lara Dyan stated. The contest is open to anyone with a digital camera, Internet access, and mad decorating skills. We can't wait to see what everyone submits!"

In addition, the Chicks would like to challenge all other radio show hosts who call themselves true Americans. "We'd like to see them get their game on," Hanzel added, "because does more flag waving than the political talk radio types? "

"We'd like to see what kind of Flag Cake Rush Limbaugh, Laura Ingraham and Sean Hannity would make. That goes for Bill O'Reilly, Michael Savage, and Dr. Laura too," added Dyan.

Contestants create a Flag Cake for the 4th of July, and enter by emailing a picture of their creation to thechicks@chickchatradio.com between today and Sunday July 8 2007. Judgment Day will be broadcast live the week of Monday, July 9 2007 on ChickChat Radio. The judging will be done by an independent expert in the food industry. The winner will get bragging rights for the year – and if you've listened to ChickChat Radio, you know how powerful that can be.

Real Life, Real Conversation

ChickChat is a contemporary, relevant, stylish, unique, non-political, entertaining, not for-women-only radio show hosted by Heidi and Lara -- two women with no loss for words...or opinions.

About Heidi Hanzel and Lara Dyan: While they have vastly different backgrounds and lives, the hosts share a strong connection built from a friendship formed over ten years ago. Heidi is married and lives in the country outside of Washington D.C.; Lara is engaged and lives in downtown Boston MA.

About ChickChat Radio: ChickChat Radio is a nationally syndicated, female-hosted talk show for the 25-54 demographic. Co-hosts Heidi and Lara are often featured on the national Fox News Channel and have appeared on D.C. Channel 9 WUSA.

The show is broadcast live each weekday with studios in Boston and Washington D.C. ChickChat can be heard weekdays on radio stations nationwide, XM satellite radio, worldwide via www.chickchatradio.com and daily itunes podcasts. ChickChat is represented nationally by Talk Shows USA www.talkshowsusa.com and the Lifestyle TalkRadio Network ® www.lifestylertalkradio.com .

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